

17. Scale to Measure Attitude of Farmers towards Rose Cultivation

Authors: Parmar K. and Patel S. R. (2015).

Statements

1. Adoption of rose cultivation is quite difficult for small and marginal farmers. (-)
2. The most successful rose grower is one who gets maximum return with minimum cost. (+)
3. It is better to grow other traditional crops than to go for rose cultivation. (-)
4. I think that resource poor people can also grow rose. (+)
5. I consider that rose cultivation is achievable for rich farmers only. (-)
6. Rose cultivation ensures assured income for farmers. (+)
7. In my view, adoption of rose cultivation means inviting risk. (-)
8. Rose cultivation can improve the living standard of growers. (+)
9. I think that production cost of rose cultivation is unaffordable. (-)
10. Rose cultivation is the effective way to utilize family members. (+)
11. Investment on rose cultivation is wastage of money. (-)
12. Scopes are there for rose growers to get good price by adopting post-harvest management practices. (+)
13. I think that rose cultivation is suitable only for those farmers who have irrigation facility. (-)
14. I feel that rose cultivation is like gambling. (-)

Value of Reliability: 0. 83.